

# **Cookie Policy**

When you use our websites, mobile sites, or other digital services, information may be collected through the use of cookies and similar technologies.

#### What are cookies?

Cookies are small text files which are downloaded when you visit a website or application. Your browser can read these files and, in some cases, remember your preferences, e.g. which content to display on the screen.

Depending on the provider, cookies can be:

#### • First Party Cookies

- set by ourselves

#### • Third Party Cookies

- set by one of our partners for advertising or marketing purposes

Depending on their lifespan, cookies can be:

#### • Persistent Cookies

– these remain on your device for a predetermined period and are activated each time you visit Our Site

#### Session Cookies

– these are temporary and only remain on your device from the point at which you visit Our Site until you close your browser. Session cookies are deleted when you close your browser.

### **Types of Cookies**

We use the following types of cookie:

#### (A) Essential Cookies

These cookies are essential in order to enable you to move around Our Site and use its features, such as accessing secure areas of the website. Without these cookies the services you have asked for cannot be provided.

#### (B) Statistics and Performance Cookies



It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Statistics and Performance cookies enable us to gather this information, helping Us to improve Our Site and your experience of it. These cookies collect anonymous information on the pages visited.

## (C) Targeting Cookies

These cookies may be set through our Site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device.